

49° NORTH ARTISTS

49° North Artists is a revival of the former North Okanogan Valley Artists Association, aka NOVAA, to create a supporting non-profit organization for North County arts presence and for local artists that will facilitate on-going activities into the future.

Mission Statement:

49° North Artists is a collective of professional and amateur artists residing and working along the 49th Parallel (the U.S.–Canada international border) in North Washington State. Our purpose is three-fold: 1] To create a public arts presence in the region encompassing Okanogan County, to include the Okanogan Valley, Okanogan Highlands and the Colville Reservation; 2] To create public showcases and market opportunities for our members to display and promote arts; and 3] To develop and maintain an on-line forum through social media to encourage and sustain on-going arts' activities through commentary, information, visual access.

Goals:

- Annual Arts' Show: An outdoor event over 3-day weekend in late Fall to provide a marketplace for 50–100 arts and crafts exhibitors [which exists nowhere in Okanogan Valley at this time (2016).
- A storefront project – Installation of local arts in empty storefront windows along Main Street in Oroville that contributes to community revitalization efforts.
- Arts' Business Educational Presentations to encourage amateur and professional local artists with help in promoting, selling, displaying, pricing, their arts.
- A permanent art gallery to display, promote, sell a broad range of regional art that will appeal to varied tastes of buyers and showcase the diversity of the 49° North experience
- Community participation in events bringing arts' components such as music, performance, arts education, cultural demonstrations, individual or group art exhibits to the public.

A Virtual Club–House:

49° North Artists will function as an organization entirely on Facebook. With a widely-scattered membership along the 49th Parallel and North Okanogan County, social media seems to be the most efficient way to communicate with others interested in our mission and goals. We hope to encourage visitors to share experiences, likes/dislikes, and to engage in longer conversations from the comfort of their studios. As a group we promise to collaborate with each other whenever or wherever we can, as long as it's legal.

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